**Design Brief**:

I need a logo for marketing (like vehicles, clothing and website) and a business card design.

Business name is “**Relics Design**.”

Website is still under construction.

Email is [email@relics.design](mailto:email@relics.design) .

Name and phone: John Hoverson, 423-664-2470.

To get an idea of my company, I make custom furniture, one example, welded chairs with a mid-century modern design with seat and back wrapped in exotic-print leather (faux zebra, faux alligator, etc.), some versions with exotic wood species rather than leather.

My previous business logo (example pasted here from Brothers Custom Cabinets and Furniture) is one design example that I like.



I have seen lots and lots of other craftsmen using their names inside table saw blades, and that logo seems to be much more played out than my hand saw version, but feel free to explore options that you feel will deliver something eye-catching that also conveys the message of products that have been hand-crafted…without looking like it involves glue guns, silk flowers, glitter and scrap-booking.

Please explore retro fonts.

I would like to see an option/variant that incorporates the tag line “Built to last.” This option will not be used in all environments. The one theme all my projects have in common is that they are over-engineered to eventually become relics...heirlooms...generational pieces. If you think a different tag line (again, for occasional use) might be better, then try it out.

The winning design will have versions that can be displayed on both light backgrounds (such as a white cargo trailer and white business card) and black backgrounds (such as a black jacket or t-shirt).

I will need a vector file, and in addition to the standard print files please include a .psd file as well.

I also need a simplified version of the logo that can be both laser engraved on wood furniture and stamped in thin sheet metal for tags on welded furniture.